



Our On-Demand Fractional CFOs operate as a strategic partner to the business owner, developing a financial vision to support the business goals, metrics enabling business owners to achieve their objectives.

C-Suite Support team is comprised of experienced executive professionals, including CEOs, CHROs, CIOs, CFOs, COOs, CCOs, and CROs. Our experienced team enables our clients to get higher levels of service at a lower cost than adding in-house, full time employees.

<u>Financial Services</u>			
Financial Leadership Cash Flow Improvement <ul style="list-style-type: none"> • Flow Projections • Working Capital Improvement Financial Improvement <ul style="list-style-type: none"> • Accurate Financial Statements • Timely Financial Statements • Financial Planning and Forecasting Improvement <ul style="list-style-type: none"> • Analysis Modeling • Key Performance Indicators (KPI's) • CRM, ERP and POS System Implementations • Tax Planning 		Capital & Vendor Structure <ul style="list-style-type: none"> • Business Plans • Fundraising & Financing Loan Packages • Banking & Lending • Strategic Planning • Vendor Management • Debt Restructuring • Bankruptcy Avoidance Transition Services <ul style="list-style-type: none"> • Selling Your Company • Transfer Your Company • Acquire a Company 	
<u>Industries Served</u>			
<ul style="list-style-type: none"> • Agriculture • Aviation • Construction • Consumer products • Distribution 	<ul style="list-style-type: none"> • Financial services • Food and beverage • Hospitality • Insurance • Legal 	<ul style="list-style-type: none"> • Logistics • Manufacturing • Medical services & A/R • Publishing • Oil and gas Services 	<ul style="list-style-type: none"> • Retail • Restaurant • Tax Credit • Technology • Software as a Service
<u>CFO Qualifications</u>			
<ul style="list-style-type: none"> • Average 20yrs+ Executive leadership experience • Bachelor's Degree in finance or accounting from a major university required, MBA preferred • Certified Public Accountant (CPA) or Certified Financial Analyst (CFA) Preferred • Strong understanding of US GAAP (generally accepted accounting principles) 		<ul style="list-style-type: none"> • Strong communication and analytical troubleshooting skills Cash-flow planning, cash-flow management, account analysis, and reconciliations experience • Previous experience working with external auditors • Working knowledge of major accounting software systems 	
<u>Reasons to Engage a Fractional CFO</u>			
<ul style="list-style-type: none"> • Full time, experienced CFOs are expensive and hard to find part time • CFO's create value, drive growth and efficiency, understand operations, and mitigate risks • CFO's wear many hats, stretched thin by growth expectations and compliance • Accounting is not finance, finance drives growth while accounting is day-to-day • Our CFO's have a solid mix of strategic finance and hands on accounting experience • Interim CFOs maintain and create growth opportunities while preventing downtime • New CFO mentoring prevents "rookie" mistakes while providing a value add 			